



Abbeydale
BREWERY

OUR BEER
YOUR BRAND

YOUR OWN “HOUSE” BEER

Customers up and down the country tell us they love to have their own house beer permanently on the bar, showing consumers their commitment and passion for good beer. With our nine award-winning permanently available beers, you can choose a beer that suits your establishment, and be assured of the quality and consistency of the product.

The beers available for this service cover a wide range of styles (including many vegan and gluten free options) and our in-house designer can work with you to craft a bespoke cask clip or keg badge, with your branding, to feature on the bar.

With regular deliveries and a fixed line discount of 12.5% on all beer you buy from us, we believe by offering this service we can offer support to help grow your sales. As a brewery, our most important asset is our customers, some of whom have been with us since 1996, and we view this rebranding service as an opportunity to further build on that trust.

We welcome the opportunity to discuss this with you, and are proud and excited that you are interested in giving our award-winning beers permanent residence on your bar.

For further information, or to start the process, please call us on 0114 2812712 or email sales@abbeydalebrewery.co.uk



YOUR OWN BRANDED CANS

We can offer you the opportunity to have your own branded 440ml cans for use at events or as customer gifts, as well as gift boxes to present your beers in.

We provide design templates and guidance for you to create an eye-catching beer can and we also ensure you're covered for all necessary industry compliance and trading standards requirements.

For smaller runs (minimum 10 cases of 24 x 440ml beers) we can re-label any of our nine permanently available beers with your design. For larger runs (100+ cases of 24 x 440ml beers) there's the chance to create a beer specifically for you.

Label printing can be complex and does have long lead times so we advise you to contact us as soon as possible to make arrangements.

Contact toby@abbeydalebrewery.co.uk or call the office on 0114 2812712 and we can start the process with you.



BEERS TO CHOOSE FROM

Absolution - Strong Golden Ale - 5.3% ABV

Black Mass - Black IPA - 6.66% ABV

Deception - New Zealand Pale Ale - 4.1% ABV

Daily Bread - Best Bitter - 3.8% ABV

Heathen - American Pale Ale - 4.1% ABV

Heresy - Lager - 4.5% ABV

Moonshine - Pale Ale - 4.3% ABV

Serenity - Session IPA - 3.8% ABV

Voyager - IPA - 5.6% ABV

Cask & Can

Cask, Can & Keg

Cask & Can

Cask & Can

Cask, Can & Keg

Cask, Can & Keg

Cask & Can

Cask, Can & Keg

Cask, Can & Keg

GF VG

GF

GF VG

GF

GF VG

GF VG

GF Gluten Free VG Vegan



TESTIMONIALS

“After deciding on Abbeydale Brewery’s Deception as our House cask beer, I reached out to Sam at Abbeydale Brewery. They were able to use a sketch which I sent them and turn it into a bespoke pump clip. The service and communication was spot on throughout and what they designed for us fits our brand perfectly”

Josh Hayton - General Manager, Craftworks Micropub in Mosborough

“Rab hails from Sheffield and it was great to work with a local brewery to produce our 40th Anniversary beers. We know they were good as many of our guests asked for cans to take away to show off to their friends, family and colleagues.”

Jim Evans - UK Marketing Manager, Rab









CONTACT US

We'd love to hear your ideas and work with you to create your own branded beer.

We're keen to support our customers however we can and have a team of dedicated sales staff in our office who will always be happy to help.

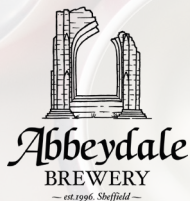
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CHEERS! TEAM ABBEYDALE